

CARD FRAUD EVOLUTION REGULATION AND PREVENTION MEASURES

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Abstract:

In this paper I presented the most frequently appeared card frauds, useful tips and indications to fight against this type of frauds. Due to its great utility and effectiveness, debit and credit cards have a big impact on entire economical and social activity. They became the most profitable and the most common used of all costumers' financial products.

Keywords: *Card, ATM - automated teller machine, POS - point of sale*

JEL codes:: *D18, G21, K4*