LOGISTIC MANAGEMENT IN COMMERCE ENTERPRISES

Author **Tomasz Lis**N/A
Author **Marek Lis**N/A

Abstract:

The importance of logistic management for the general development strategy of functioning of the enterprise is a stimulus to consider it in terms of new methodology in enterprise management. Taking into account the up-to-date experiences of logistics, either as a scientific branch or a practice, logistic management cannot be treated in the same way as the system management, through its aims, or the strategic management understood as new method of management.

Keywords: logistic, management, enterprises

JEL codes:: L8