

# ***THE ECONOMIC EFFICIENCY OF FIELD CROPS CULTIVATION IN SOUTH ROMANIA: TRENDS AND ACTIONS FOR IMPROVEMENT***

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***Abstract:***

*The South of Romania experiences important climate changes, with important effects over the traditional crops, as wheat, sunflower, and especially maize, affected very negative by the summers' draught. These evolutions led to a diminution of the agricultural farms economic efficiency in this area. Given this situation, the farmers had to introduce new field crops in order to improve the agricultural exploitations profitability. This paper presents an analysis of the evolution in the area cultivated with traditional crops vs. industrial crops and their comparative economic efficiency. Also, the unequal competition with the American genetically modified imports and the commodities' market underdevelopment are pointed out, as the necessary actions to improve the situation of the farmers engaged in traditional crops cultivation.*

***Keywords:*** *Efficiency analysis, traditional crops, industrial crops*

***JEL codes::*** *G31*