

THE DISTINCTIVENESS OF THE YOUTH TRAVEL PRODUCT

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Abstract:

The paper aims to analyze the specific features of the youth travel product. Among these, the most important is the complexity, which is determined by the four qualitative aspects: wide accessibility, safety and security, flexibility and quality. Another goal of this article is to research the main components of the youth travel product. On these lines, the paper presents the basic components of this type of product, namely: booking services, travel arrangements made by youth, specific accommodation units, recreational activities, etc.

Keywords: *youth travel, tourism product, youth travel product.*

JEL codes: *M31, L83*