

INVESTMENTS IN IRON AND STEEL INDUSTRY SECTION IN POLAND UNDER GLOBALIZATION CONDITIONS

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Abstract:

Globalization processes set new tasks in front of modern companies and created new opportunities for their development. The functioning of metallurgy enterprises under globalization conditions requires systematic changes that enable an increase of companies competitiveness on the market. Significant changes in foundries activities cause investment ventures. Particular intensification of development activities could be noticed during privatization of state enterprises and consolidation of iron and steel section in Poland. Those processes were additionally intensified by business cycle and demand on steel products.

Keywords: investments, globalization, mergers and takeovers of companies, iron and steel industry

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