

ACCOUNTING INFORMATION - SUPPORT FOR DETERMINATION OF ENTITY'S RENTABILITY

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Abstract:

The accountancy information may be analysed from two points of view: one hand, this type of information represents a factor of production for the analysers, and on the other hand, that same information represents, on market, a competitive product for the analysis reports. In the analysis of the global efficiency of an enterprise it is very important the quantity and the quality information of financial- accountancy nature, existing for the moment in the economical enterprise system.

Keywords: *accountancy information, analysis.*

JEL codes: *M41*