INVESTMENTS IN ROMANIAN BANKING SYSTEM

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Abstract:

Investments are a very important area of the economic life. To increase the value of investment made by the bank shareholders is the goal of bank management. In this paper are presented the mains types of investments of Romanian banking system both credit activity and the investments made on the monetary market (short term investments) and on the capital market (medium and long term investments).

Keywords: investment, banking system, monetary market, capital market

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