

## ***National competitiveness factors***

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### ***Abstract:***

*Porter's theory supports the idea that, despite the globalization of production and trade, the competitive advantage is created in a national framework, nations, through their institutional, natural, cultural, economic characteristics ultimately determining the development of certain economic activities. The factors considered by Porter as determinants for the competitive advantage are grouped in four categories, the linkages between them being important as well.*

***Keywords:*** competitiveness, globalization

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