

CLUSTER INITIATIVES IN EU POLICY

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N/A

Abstract:

According to the results of literary research it is possible to univocally state that the geographical proximity between enterprises of a similar profile of activity facilitates the achievement of a higher level of productivity and innovativeness. The clusters covering the spatial sphere of its location: producers, suppliers, service providers, research units, educational institutions and other units supporting a given sector became an important factor in the economic development of regions. The trend towards interaction and basing on the resources of business partners operating in a given location results from the new trends of management, among others, the school of resources in strategic management at the top with key competences and the open innovation paradigm.

Keywords: cluster, innovativeness, UE policy

JEL codes: E2