

OUTSOURCING IN REVERSE LOGISTICS

Author **Janusz Grabara**

N/A

Abstract:

Nowadays cost reduction is a fundamental strategy used in companies during fighting for survival, keeping or increase in sales levels and profits. More and more often observed tendency to concentrate commercial and production companies leads to rise of demand for outsourcing in a reverse logistics chain.

Keywords: *reverse logistics, reverse logistics chain, cost reduction*

JEL codes: *M31*