

# ***FINANCIAL MANAGEMENT BRANCH OUT OF THE COMPANY'S ACTIVITIES***

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## ***Abstract:***

*the paper debates the main aspects of the company's activities branch out on the point of view of the financial management, presenting those motivations that involve in taking the management decision of the company's branch out and also those strategies that can be applied in the branch out achievement.*

***Keywords:*** *financial management, strategy, management decision*

***JEL codes::*** *M10*