

## ***RESEARCH REGARDING THE AGRICULTURAL POTENTIAL OF THE ARIES-AREA***

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### ***Abstract:***

*The University "1 DECEMBRIE 1918" ALBA IULIA carried on a research study concerning the economic and social impact of ROSIA MONTANA mining project on the specific area proposed by the Trading Company Gold Corporation S.A. The impact area of the project is outlined by the following communities: ROSIA MONTANA, ABRUD, BUCIUM, CIURULEASA, CIMPENI, MOGOS, LUPSA and BISTRA. One of the options for developing the ARIESEN area is stimulating the agriculture activities and in this context, the research team has analyzed the agricultural potential of this area, the research results being presented within the paper.*

**Keywords:** *agricultural potential, agriculture activity, economic impact*

**JEL codes:** *Q13*