

ROLE OF 3PL OPERATORS IN IMPROVEMENT IN COMPETITIVE ADVANTAGE OF COMPANIES WITH THE EXAMPLE OF IKEA HANIM POLSKA

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Abstract:

Recent years have seen a growing importance of third-part logistics (3PL). The reasons for this include increased the role of logistics outsourcing. Most of companies begins cooperation with logistics services provider. In this paper presents relations between Ikea Hanim Polska and FM Logistics

Keywords: *third part logistics, logistics outsourcing, logistics services provider*

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