

CHANGES IN STUDENT'S COMMUNICATION INFLUENCED BY SOCIAL MEDIA - 2nd Part

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Abstract:

The present paper represents the second part of the research that investigates the way the student's communication process is changed by using online social networks. Among the objectives investigated in this paper are: the investigation of the motives that influence the students to access the social media platforms when they are in town with their friends; how often they use the social media platforms to communicate messages. The research is a quantitative one based on a questionnaire given to the students from Sibiu and Alba Counties of Romania.

Keywords: communication, changes, social media.

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