

ENSURING FUTURE RESILIENCE IN EDUCATION THROUGH INNOVATIVE MANAGEMENT INTEGRATION OF ENTREPRENEURIAL EDUCATION IN SCHOOLS

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Abstract:

The paper investigates the impact of entrepreneurship in the educational management system, the management's ability to organically integrate the school institution into the community and to capitalize on the community's potential to meet the educational needs of society. Also, the paper analyzes the resilience of the organization to the negative effects generated by crises in the economic, social and political environment and the stage of implementation of entrepreneurial education. For the elaboration of the article, we investigated, through the study of documents and observation, the management of organizations in correlation with the theories of scientific management in order to increase the effectiveness of the management activity of an educational institution. The descriptive and applied empirical research aimed to identify the potential of entrepreneurship and entrepreneurial education in correlation with the challenges from the external environment, respectively, the capacity of pre-university education institutions to face these challenges by capitalizing on the school's relations with the community and management functions: forecasting, organizing, coordination, training and control-evaluation, consulting the specialized bibliography and managerial documents of the schools. The methods used in the survey of national and foreign literature were: comparative method, analysis, synthesis, qualitative, descriptive and applied analysis.

Keywords: entrepreneurship, educational management, entrepreneurial skills

JEL codes:: M21, I21